



Ascent VIRGINIA



A CLEAN TECHNOLOGY
JOBS & ECONOMIC DEVELOPMENT INITIATIVE

JOIN US



Virginia NEEDS JOBS

Virginia needs jobs, good jobs that pay well and stay put. But, in this world of rapidly changing technology and global trade, it is challenging to create good jobs and keep them from moving away.

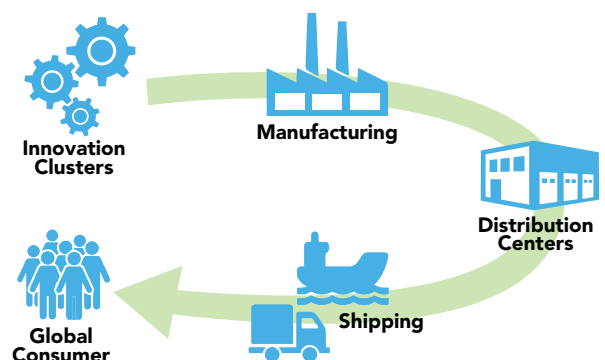
That's why a group of dedicated supporters formed Ascent Virginia. We believe that through a collaborative effort—one involving economic development officials, workforce agencies, technology companies and entrepreneurs, universities, local communities and elected leaders at all levels—we can make Virginia a center for clean technology jobs that pay and stay.

We want to create jobs the proven way—with deliberation and with broad support so that the prosperity we build together will be solid and lasting.

We're inviting you to join us to help make Virginia a place where job creation, economic development and innovation happen. Already we have a diverse group of committed experts working with us, and more people are joining us each month. With your help we will create a coalition that will pave the way for long-term prosperity for Virginians as we build this new emerging economy together.

THE OPPORTUNITY: A Clean Technology Focus to Benefit All Virginians

In Virginia there is a need for a cohesive strategy that integrates advanced industrial development with statewide job creation and economic sustainability. We believe that such a strategy properly executed will attract investments for innovative clean technology businesses that will provide stable, long-term employment for Virginians. We expect jobs to be created across the entire supply chain.



Creating an attractive environment for entrepreneurship, technology development, and job creation in the clean technology sector will require a collaborative effort by a broad variety of stakeholders. Such an effort will emphasize active listening, relationship building, consensus and inclusion with attention to rural and inner city communities which have lagged behind other parts of Virginia.

The clean technology market represents an economic opportunity for all of Virginia. Ascent Virginia seeks to help build the necessary workforce skills, infrastructure and investment climate so that all Virginians, rural and urban, can benefit from the emerging clean technology revolution.

WHAT WE WANT TO ACHIEVE

Ascent Virginia seeks to:

1. Attract investments in clean manufacturing, software, services and energy.
2. Provide solutions for businesses seeking to create jobs and accelerate clean technology production and innovation.
3. Create a wide range of opportunities that extend to every community in Virginia by linking innovation, workforce development, manufacturing, and market expansion.
4. Leverage the Commonwealth's university and urban infrastructure in order to create innovation centers and startup incubators that also work with neighboring rural communities to create manufacturing and advanced technology hubs for the world's clean technology goods and services.
5. Connect national and regional clean technology businesses, entrepreneurs and innovators to development opportunities in Virginia.

CREATING A SUCCESSFUL STRATEGY: THREE PHASES

Ascent Virginia plans to proceed in three phases:

PHASE ONE (2018-2019):

Coalition Building & Blueprint for Action

In phase one, we will assemble a diverse group of stakeholders from private industry, government, non-profits, universities and local communities.

We will visit communities across Virginia to listen, gather input, identify requirements, and build a cooperative framework that reflects community needs, skills and challenges.

And, we will develop a blueprint for action based on the feedback gathered from stakeholders.

PHASE TWO (2019-2020):

Developing Critical Infrastructure

The second phase will include building a framework for success based on goals and stakeholder recommendations. We will engage with stakeholders to create the foundation for a statewide cleantech economy. A few examples of activities may include: facilitating the creation of a joint university-community college consortium to educate and develop the needed workforce; assembling a public-private coalition of investors to develop a statewide cleantech investment fund; working with Virginia's legislature to pass necessary legislation that builds on Virginia's low-tax business climate; and expanding internet access and speed. In summary, this phase will focus on assembling all the critical pieces needed to attract and incentivize cleantech enterprises.

PHASE THREE (2020-2030):

Economy Building

In the final phase Ascent Virginia will leverage partnerships and infrastructure to attract startups and existing clean technology businesses, engage investors to drive commercialization of new technologies, and attract new businesses and jobs to Virginia. By 2030 we want Virginia to emerge as a leading clean technology hub that designs and builds the tools needed to power the planet's clean energy economy.

TELL US WHAT YOU'RE THINKING

We need your help to create and execute our plan. Call us, email us, go on our website. Or simply write down some ideas in the space below, take a picture and email/text it to us at (703) 828-5034. By listening to you carefully, we are confident we can create an effective plan to put Virginia on the map as a clean technology hub.

Visit us today: www.ascentvirginia.org



Ascent Virginia
1536 N. Scott St.
Arlington VA 22209
(703) 828-5034

Email: info@ascentvirginia.org